

The Laldie

london • 2023



*drawn by hand,
made for you.*

The Collection

2026 / BESPOKE OBJECTS & WEDDING STATIONERY

It starts with a drawing.

Founded by Miray Akbulut in London in 2023, The Laldie brings together interior design, illustration and a love of objects that make a setting feel personal.

Miray shapes the studio's work through illustration, colour and composition. Your setting and personal details guide the drawing, creating a visual world that belongs to your occasion.



Miray, at her desk.

ORIGINAL ILLUSTRATION · CONSIDERED DESIGN

A little spark
of personality.



Your venue, initials or a drawing with meaning.
We develop the artwork around your story and
share a digital proof before production.

QUANTITY	PRICE
25 pieces	£185
50 pieces	£250
75 pieces	£300
100 pieces	£350
125 pieces	£400
150 pieces	£450
200 pieces	£550
250 pieces	£650

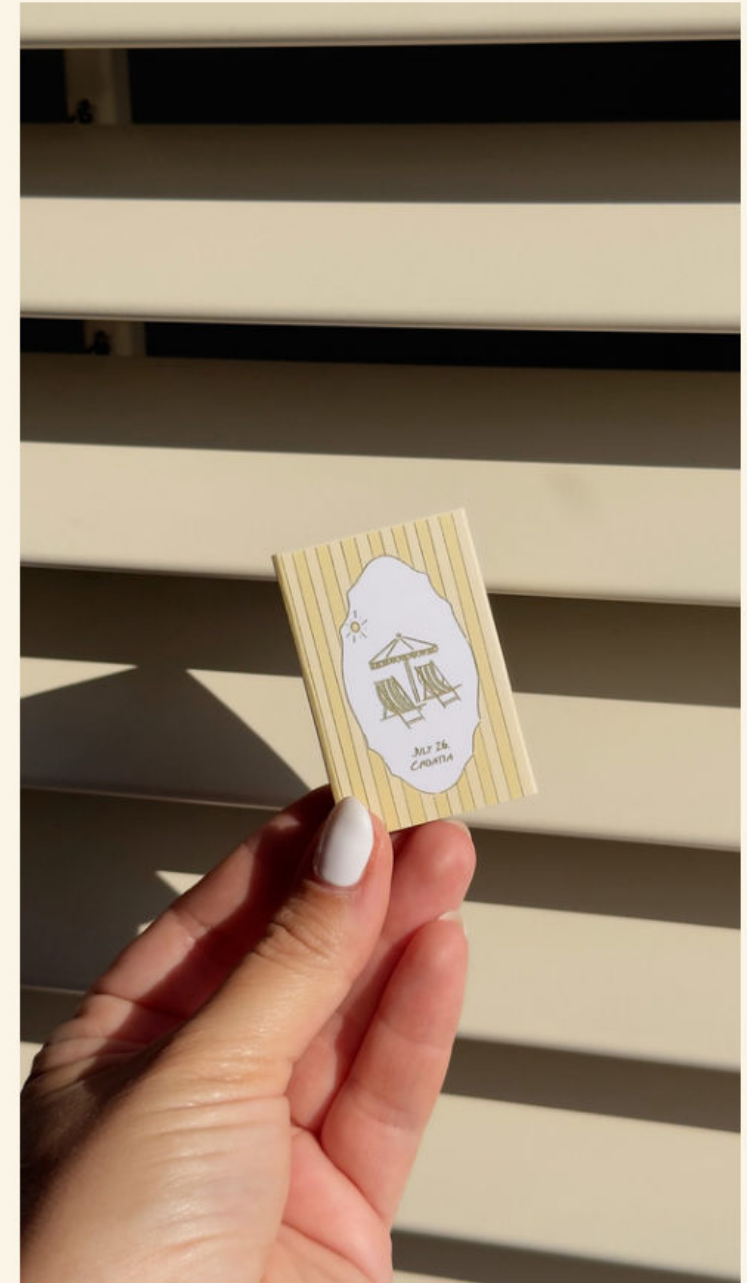
Matte, gloss or premium paper. Colours and artwork are
agreed before print. Minimum order: 25 pieces.

Our signature small matchboxes.



Claire & Boris / Illustrated wedding matchboxes

A place, a name and colours chosen for the occasion. Original illustrations become printed keepsakes, with every detail considered at this small scale.



Small in the hand. Personal in every detail.

Your day, drawn together.

From the first invitation to the last toast, we create one illustrated world around your venue, colours and story.

Your suite can include save the dates, invitations, RSVP cards, place cards, menus, event cards, illustrated coasters and matchboxes.

The final selection, quantities and finishes are agreed in your proposal.

Considered	£2,500 to £3,500
Layered	£3,500 to £5,500
Full Suite	£5,500 to £8,000
Grand Occasion	£10,000 to £12,000+





A larger canvas for your story.

A venue, a house, a beloved pet or an entirely new visual direction. Each large matchbox is designed by commission, with artwork and proportion considered together.

THE DETAILS

12 cm box · 11 cm matches

Lightly textured stock

Recyclable materials, without plastic

Individually priced. Share your project to begin.

Objects to keep.



METAL / CERAMIC

Metal: a sculptural sleeve for a standard matchbox.

Ceramic: warm ivory, a softly textured surface and a soft pink accent in the matches.

Enquire for pricing and available options.





A portrait without faces.

Nine details drawn by hand, composed in the Delft tile tradition. Favourite places, little rituals and shared memories, made into a print that could only be yours.

A4 / 210 × 297 mm	£275
A3 / 297 × 420 mm	£300
A2 / 420 × 594 mm	£350
A1 / 594 × 841 mm	£425

Choose your details after ordering. Digital proof before the final print. Drawn in London. Sent worldwide.

nine details, one very personal story.

A little story
at every place.



Paper napkins illustrated around your palette and atmosphere: a monogram, a drawing or one small detail that makes the table yours.

QUANTITY	PRICE
50 napkins	£250
100 napkins	£350
200 napkins	£500
300 napkins	£650
400 napkins	£800
500 napkins	£950

A proof is shared before production. Standard orders aim for five business days once approved.



A place for your people.



Round or square, drawn around the setting.
Venue names, monograms, menu details or a
small collection of illustrations.

QUANTITY	PRICE
50 units	£250
100 units	£350
200 units	£500
300 units	£650
400 units	£800
500 units	£950

Made in the UK. Minimum 50 units. Digital proof before every
production run.

The finishing touches.



The Devonshire, drawn by Miray.



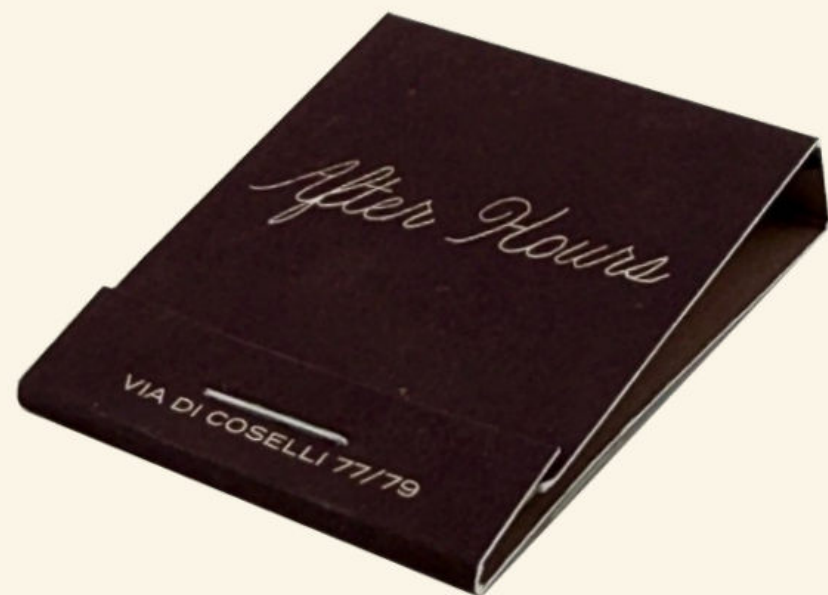
Matchboxes & coasters, designed together.



Continue your matchbox design across coasters, napkins or place cards. Ask us to include matching pieces in your proposal.

Good things come folded.

Illustration, colour and lettering, refined for a folded cover. A personal detail for the table and a keepsake for the journey home.

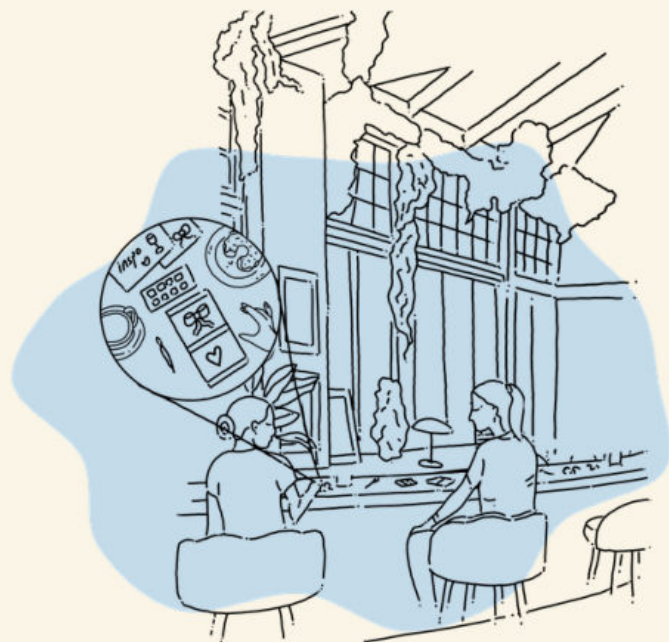


Every design is approved before print.

COLOUR, LETTERING & PAPER



Individually quoted. Share your quantity and date.



Matchbox painting workshops.

We host matchbox painting workshops for weddings, bridal gatherings, private celebrations and brand events in London.

Choose an idea, paint your paper, then turn it into matchboxes to take home. Materials and inspiration sheets are provided. No drawing experience is needed.



Private workshop / two hours

From £1,450

50 guests / 500 boxes

From £2,900

Proposals are tailored to your guest count, venue, travel and any commissioned artwork.

From your story to something you can keep.

01



02



03



Share your story

Tell us your occasion, quantities and date. Share a place, a palette or a personal detail.

Develop the artwork

We translate your references into illustration, colour and lettering for your chosen pieces.

Review every detail

Review your digital proof with the studio. Production begins after you approve the design.

A clear proposal, a considered design and your approval before production. Timings are confirmed around your occasion.

Worldwide delivery from London with FedEx, UPS and DHL.

Selected clients.



Harrods

Bottega Veneta

Audemars Piguet

L'Oréal Paris

Townhouse

Djerf Avenue

Friends Like These

Bumble

ILIA

Free People

Skin by Ella Rose

House of CB

Illustration and bespoke objects for brands,
places and private celebrations.



*Let's create
something personal.*

we'll draw the rest.

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laldie.com

Instagram • [@thelaldie](https://www.instagram.com/thelaldie)

Pinterest • [@laldiecom](https://www.pinterest.com/laldiecom)



LONDON / MADE TO ORDER / SENT WORLDWIDE